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The No BS Guide to  
Starting Your Very Own Successful Online  
Business

Issue 001

## Introduction:

Hello fellow Internet Marketer,

Firstly I'd just like to say thanks for taking the time to read this little guide I've written for you. The reason why I wrote this, is because I've had a lot of my subscribers ask me (some even beg) for me to help them out.

And of course, I don't mind but I'm only one person and there aren't enough hours in the day to personally help everyone individually.

So I decided to compile this series of *No BS* guides to start you on the road to success. Now what you do with this information is completely you to yourself. You can take action, or just disregard it; the decision is of course yours.

But just remember, if you don't change the way you are doing things now, that aren't working for you. The chances are in 1 or even 10 years time, they still won't be workings for you.

I'm sorry if that's a little harsh, but sometimes you have to be cruel to be kind.

## About Me:

For those of you who don't know me, my name is David and I've been online now for nearly 8 years on and off.

The reason why I say on and off is because I initially started back in early 2003, just as a hobby. Just really messing about and trying to find out what all the "Make Money Online" fuzz was about.

I tried many of the one click guru programs back in the day, and of course had very little or no success with almost all of them.

I did realise however, that it was possible to make a living online; I just needed to know the correct way to do it.

About 6 years I started to take it a little more seriously. And I can tell you why, my situation changed. Now not in a bad way. I became a dad for the first time. And as with most people. It meant a change to my social life, the four nights out a week turned into one a month. And been at home almost every night, I started to get back into Internet Marketing.

Been honest it was (and still is) fun for me, and for the most part I don't really consider it work, if you know what I mean.

Too cut a long story short, I made my first \$100 online and was thrilled to bits. At present (2011), I make a modest low ish 5 figures a month average which is slowly (but surely) increasing.

It was hard to get where I am now, and I made a lot of mistakes along the way, but thankfully I learnt a valuable lesson from each and every one of those mistakes I made. And am thankful of that, because I feel I now deserve what I'm earning.

# The No BS Guide to Starting Your Own Successful Online Business

First let me answer some questions I know you have...

*Will it cost me money to get started?*

The honest and straight answer is YES. Of course you're going to have to spend some money to make money. There are things you are going to need, that I can't give you in this guide.

*How much is it going to cost me to get started?*

This really varies from person to person. I can show you how to get going properly with all the necessary tools for as little \$50. But you could spend more if you wanted too (i.e. Outsourcing some work, Paid Ads etc).

*How long will it take me to make some money online?*

Well, how long is a piece of string? Again it varies. It all depends on how much time and effort you put into your new business.

*Will it be worth it in the end?*

My honest answer to this is YES. When you finally manage to break through the initial barrier (which 99% of new marketers don't), you'll find that you've already done most of the ground work and automated the majority of it, so it's done and you won't have to do it again. That is unless you want to set up another campaign to run side by side (increasing your earning again).

*When can I get started?*

Simple answer is, Right Now. There's no time like the present.

So let's get started:

Earlier I said that you'll have to spend some money initially before your new online business will sustain itself and yield you a daily profit.

### *The essential Tool Kit of a successful internet marketer...*

**A Blueprint or Plan** – This is a proven system that works and gets results.

**A Website** – This will be your main promotional or selling platform

**An Auto Responder** – As the saying goes; “the money is in the list”. Never let a visitor leave your site without giving them the option to opt in to your mailing list. As once they're gone, you may never get them back again...

**A Product or Service** – Obviously you'll need something to promote or offer your visitors

## **The No Cost Affiliate Blueprint**

What I am going to do for you is give you complete access to the no cost affiliate blueprint that changed my life.

This blueprint was developed by Curtis Andrew, and is been used very successfully on a daily basis by thousands of new & struggling internet marketers the world over.

I have the privilege of been able to offer you a 7 day full access trial to his internet income academy and of course; the no cost affiliate income blueprint.

I highly recommend this, as this is guaranteed to change your life starting from the minute you see it. It will cost you nothing to check it out, as I said its one week full free access.

Along with this you will also have complete access to and use of:

- **Unlimited Free Business Class Website hosting;** this free hosting service will save you hundreds of dollars a year.

- **Free members only forum;** this is where you can post any questions you have at all, and all the other members are there to help each other.
- **Free Resources section;** A selection of free tools and resources to help you out.
- **The Learning Centre;** hundreds of current over the shoulder video training guides on all aspects of internet marketing for all niches.
- **Monthly Free Prize Draws;** free monthly draw for all IIA members
- **Free Website Builder;** Use any of the hundreds of free website templates within the website builder and host them on the web for free.
- **Jobs Board;** Offer your services or skills to the community or avail of a service yourself
- **And tons more...**

I can't stress enough how invaluable all this stuff is, so my advice is to accept my full free access offer and see for yourself. This is your first step and probably your most important one you'll ever take.

If you're serious about building a long term sustainable online income, just email me at:

[ia7@webbusinessreviews.com](mailto:ia7@webbusinessreviews.com)

And I'll set it up for you right away.

Note: If you decide you want to continue within the internet income academy after the 7 days, you will have to update your billing info. The cost is \$27 per month, which is nothing for what you get. But my suggestion is to try it for yourself, and you can thank me later.

## A Website

Some people say that you don't need a website to make money online; however I have to disagree with this. By just posting a few affiliate links around forums and some social media platforms such as facebook, you may generate one or two sales, but it takes a long time and that's all you'll get; one or two sales.

If you are serious about creating a long term sustainable online income that will generate an income for years to come; then you're going to need a website.

I find a lot of people start to panic when they hear this, but you shouldn't. There are plenty of free platforms out there for creating free site and offer a wide variety of templates for you to choose from.

While these free platforms are suited to certain projects (like link building); that's about it.

Your website is like your store, or your consulting room. And you want it to not only be professional looking but you will want the name of your website to be specific to you (or your product(s)). You don't want to have (for example):

[www.yoursitesname/platformsponser.com](http://www.yoursitesname/platformsponser.com)

You will want your own domain name; preferably a .com or .net extension (for better search engine result positioning).

This is your first cost, when it comes to setting up your online business. A .com or .net extension will cost from \$10 - \$15 a year to have registered.

However over the last couple of months; [GoDaddy.com](http://GoDaddy.com) (one of the largest domain name registrars) has been offering cut throat deals for a little as \$7.49 per domain name per year once you register with them for free (This strategy has worked well for them and they increased their market share by around 20%).

### Creating Your Website (For Free)

Having you own .com or .net website is definitely the right way to go, but for those who don't want that, you could try using:

<http://www.WordPress.org>

<http://www.Weebly.com>

<http://www.Blogger.com>

Or as I mentioned a little earlier; use the free website builder and free hosting within the internet income academy.

For 7 day full access simply email me: [ija7@webbusinessreviews.com](mailto:ija7@webbusinessreviews.com)

## An Auto Responder

An auto responder is an essential tool for anyone who wishes to make real money online.

Imagine taking the time and effort to get visitor to your site; they come, but don't complete your desired action and then leave.

The chances are you've lost them forever.

By utilising the massive power of list building and email marketing, you are leaving nothing to chance. It's a way for you to keep in touch with prospective customers, whether it through a monthly or weekly newsletter, a mini course or some similar action.

A auto responder allows you to harness the extreme power of email marketing, and setting one up straight away is very important.

Say you decide to leave it for one year before setting one up. In that year you get 10,000 visitors to your website. That's 10,000 potential customers that you'll never see again.

Trust me when I say that this is critical to the success of any online business, regardless of niche or area of interest.

Aweber

Aweber is one of the longest running auto responding services on the net today. The chances are your receiving email through them every day and don't even realise it.

Due to the fact that they are one of the most established and longest running, they are the most competitive (for cost factor) that I know of.

They offer a full 30 day trial for only \$1, so you can test their service out for yourself.

[www.Aweber.com](http://www.Aweber.com)

I tried a few different ones over the years; but I just found Aweber to be the most user friendly and cost effective one.

If you decide to continue to use Aweber as your auto responder provider, the monthly cost is only \$19 compared to \$45 which I have paid in the past through other providers.

You can actually even lower this cost by paying for yearly or quarterly as I do and most marketers do now a days.

## A Product or Service

As with all businesses, regardless of been solely online or offline; you will need a product(s) or service to promote.

If you have your own product that you've created, then that's great. You can go ahead with that. However if you don't have your own product or currently have no intentions of creating your own, then don't panic.

There are literally thousands and thousands of products currently online that offer affiliate programs which you can take advantage of, right away.

Almost all of these affiliate programs are free to join, and I recommend you never pay to become an affiliate of a product.

With varying commission rates been offered on all these products, you'll be spoiled for choice.

Let us say you choose to promote a downloadable eBook on "How to Improve Your Fishing Skills". And this particular product sells for \$47 dollars with a commission rate of 60%.

That basically means for you; that for every successful referral you send that buys the product; you pocket \$28.20

Now imagine making as little as 3 sales a days; that 84.60 a day or \$2622.60 a month for you. You also have nothing to do with delivering the products, customer service, no related fees etc...

And trust me when I say, that if you follow the No Cost Affiliate Blueprint System as I explained above, making 3 sales a day shouldn't prove too much of a problem for anyone.

And do the maths yourself, how about 10 sales a day or even 25.

How about setting up ten different sites promoting ten different products making just 3 sales a day (or 10 sales). It's crazy money, trust me.

### *Where to find a product to promote?*

There are many affiliate networks out there to choose from to get you started;

The most popular and trust worthy are:

- [Clickbank.com](http://Clickbank.com)
- [CJ.com](http://CJ.com) (Commission Junction)
- [Linkshare.com](http://Linkshare.com)
- [Amazon.com](http://Amazon.com)

There are many more out there, but these should get you started quicky on your road to success.

This is the first in a series of "No BS Guides" which will be released over the next few months.

To ensure you receive your next edition, subscribe to my newsletter at **WebBusinessReviews.com** and i'll send the next issue straight to you when its released.

I hope this helps you in some way.

To your online success...

<http://www.WebBusinessReviews.com>